

**nobilia Collection 2027.
From Vision to Home.**

nobilia Collection 2027: Feeling at home in every room

Verl. nobilia's 2027 collection puts a spotlight on designing the entire home. Based on the guiding principle "From Vision to Home", the new collection unites a sense of calm, natural flair and warmth with customisable design options. Bright natural hues create relaxed room concepts, earthy trend colours add depth, and textured wood surfaces make the look authentic and cosy. With ten new fronts, four colours full of personality and authentic wood décors, nobilia's 2027 collection is all about calm surfaces, material quality you can feel and customisable design of the kitchen, bathroom and living room.

The 2027 colour palette: Tranquillity meets strong personality

The new colour palette unites gentle subtlety with expressive highlights. Sand and Ivory make a room feel bright and warm. As a calm natural hue, Sand is grounding and elegant. Ivory presents an off-white with a soft warmth and adds an even cosier, lighter feel to bright design concepts.

Terracotta and Berry add two trend colours with strong personalities to the 2027 collection. Terracotta is reminiscent of fired clay, adding a warm terracotta hue to the available range. The textured surface of LOOK underlines its natural effect and makes this colour an experience you can feel. Berry is perfect for a darker, more sensual element that is rich, warm and grounded. The honed surface has a soft or intense look, depending on how the light hits it.

The colours are designed to work both independently and in unbroken tone-in-tone concepts. Matching carcass, upright panel, plinth and handle variants and new worktops in wood and natural stone looks create a consistent whole. Bright natural hues combine just as beautifully with dark contrasting colours like Terracotta and Berry as they do with calm Sand and stone look surfaces.

Ten new fronts – from textured uni colours to a micro frame front

Ten new fronts expand the design options offered by nobilia across programs, price groups and styles.

First in line is LOOK in Terracotta textured in price group 1. The warm, earthy trend colour with its subtle ceramic look adds quality you can see and feel to the entry-level price segment.

In the best-selling SENSO program, the new colours Sand, Ivory and Berry meet a velvety-honed premium lacquer surface. All three fronts have anti-fingerprint coating and are perfect for modern, cosy tone-in-tone designs.

The STRUCTURA program in price group 3 is getting three new authentic wood décors: Faro oak, Porto oak and Nero oak. The selection ranges from bright, visually calm Faro oak through

characterful Porto oak to dark Nero oak. The new Nero oak décor comes with convenient anti-fingerprint coating.

As a particular highlight, the new micro frame front CADRA in Sand ultra matt has been added to the range. With its delicate geometry and clean lines, it appeals particularly to customers looking for a modern, minimalist interpretation of a frame design. The frame width of just 12 millimetres underlines the delicate look. Clean lines and subtle geometry give the front depth without making the space look overloaded. CADRA also comes with anti-fingerprint properties as an extra benefit. The warm colour Sand opens up a variety of combination options – from fully matching tone-in-tone design to an interplay of wood, marble and quartz looks.

The front range NORDIC now comes in perfect honed ivory in price group 7. In the cottage-style segment, FRAME in its new black wood texture variant is sure to appeal to design-conscious customers looking for a graphical look. These two fronts are likewise equipped with anti-fingerprint coating.

Seven of the ten new fronts have anti-fingerprint coating. For the first time ever, this also includes a melamine resin coated front in a textured wood look from the STRUCTURA program. The coating makes fronts more suitable for everyday use and keeps surfaces looking clean and flawless.

The worktop range has grown by seven new décors: from natural stone reproductions such as Taj Mahal Quartzite, Venato Rosso Marble and Moonstone to oak looks in Faro and Porto. Xtra Ceramic worktops are now also available in two additional Taj Mahal décors.

Faro oak complements the range of carcass décors as a new designer carcass colour and comes standard with the same décor on the inside and out when used for carcasses. The décor Slate grey now also comes standard with the same décor on both sides. This means that, together with White as a carcass colour, there are now three design décors that are identical on the inside and outside. The surcharge for the carcass interior décor MP-KID will be discontinued.

New handles in the front colours Sand, Ivory, Macchiato and Olive make consistent tone-in-tone designs possible. With added metal handles in bronze, nickel or stainless steel as well as new bar handles, our range offers the perfect choice for any style.

More convenience in kitchen planning

nobilis has also improved its collection systematically from a functional perspective. A new built-under LED light for worktops adds light and ambiance directly beneath the worktop and can be used even in kitchens with handles.

As of 2027, flap door fittings of the AVENTOS series will be available with a mechanical push-to-open system as an option. LINE One comes standard with this push-to-open system for flaps.

For a better fit, flexible width reductions in a 1 millimetre grid are now available for nBOX drawers and pull-outs. Depending on the planning situation, this makes compensation fillers unnecessary. Additions in Maxi height, new unit variants and a 1200 mm wide sink unit for water treatment systems expand the range of available functions.

The two new BEKO ovens in the trend colour Sand and the new cottage-style LAURUS oven make appliances even easier to integrate in a coordinated furniture design. 2027 is also seeing the addition of another brand to the range: Constructa by BSH.

nobi smart: Tried-and-tested quality in the entry-level price segment

nobi smart is nobilia's response to the growing demand for attractively priced kitchen solutions - without compromising on quality and design. This product range in the entry-level price segment has been available to retail partners since last year.

The particularly attractive pricing is possible thanks to a reduced, easy-to-plan range of models, affordable electric appliances from nobilia's own brand Laurus and nobilia's own coordinated range of fronts.

While last year's exhibition focused on the available fronts, this year's nobi smart collection is all about additions to the range of units. They complement the planning options provided by this product line.

“More than kitchen“: Coordinated planning

nobilias 2027 collection spreads nobilia's coordination approach beyond the kitchen. Six new sliding door décors, among them the glass variants white high gloss and bronze, and two new sets open up a plethora of options for room dividers, dressing rooms and open-plan living. Sliding doors are now an even stronger design element: They structure rooms and create transitions without taking up extra space.

In the bedroom segment, the DREAM wardrobe program now has additional planning options, including a corner element and an extension element with variable width. Open shelf units, additional handles, customised interior equipment and lighting solutions – including the optional LED interior light HIDE – improve flexibility and convenience.

nobilias cottage-style segment is also being expanded and now includes separate product lines for bathrooms and living rooms. In the living room segment, it's the new cottage-style glass cabinets that are at the heart of the collection. They are the basis for a variety of suggested plans for the new Bari product line.

The bathroom is being turned into a haven of well-being: A new Midi unit with a framed glass door, the wellness unit with its Faro oak reproduction interior and surface-mounted hand basins in a natural stone appearance represent highlights of design and function. Additional lighting and storage space solutions expand the options for customised living room and bathroom plans.

The new features of the nobilia 2027 collection will be available for delivery from 01 October 2026.

nobilia open house exhibition 2027

The nobilia open house exhibition will take place 19-29 September, 2026 in Verl-Sürenheide. Last year, nobilia welcomed over 17,300 visitors. During the exhibition, it will also be possible to visit the nobilia Assembly Academy. nobilia will be providing a shuttle service so that guests can combine visits to the two locations in the most convenient manner.

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