# nobilia Collection 2017 nobilia sets the tone

Verl. 20 New fronts, a broadly expanded Color Concept range and seven additional niche claddings with motifs: True to the motto "nobilia sets the tone," the company once again ignites a fireworks display of new products and ideas for individual storytelling in the kitchen.

Whether popular bronze tones or architecturally-influenced concrete looks, modernclassic charm or contemporary solids, wood with a natural appeal or trendy driftwood style – the new collection has all the right ingredients for delicious kitchen designs. Eight new worktop décors, 22 new upright colours, two new upright panel systems, 14 new handles, and new features in elements and accessories enable perfect kitchen designs, right down to the last detail.

## **Color Concept**

nobilia's expanded Color Concept range opens up brand new design possibilities. Alongside shelves and worktop edges, the product range now also includes upright panels, wall shelves and wall units with flap doors. This introduces a great deal of creative freedom in planning, whether through small touches of colour or large-scale applications. We have added four new colours.

Ferro bronze and Concrete slate grey reproduction are the new décor highlights for trendsetting designs with a metallic glamour factor or industrial chic. Ferro bronze takes its inspiration from the latest trend toward copper, bronze and rose gold, which has its origins in fashion, and now lends a touch of luxury to home interiors.

Concrete slate grey reproduction brings a touch of urban chic and a must-have coolness factor to the kitchen. Extraordinary accents can also be created using the new solid-colours: a sunny Maize yellow or a subtle shade of Sage. This brings the total number of colours in the Color Concept range up to eight.

### Niche cladding with motifs

Seven additional niche claddings with digital print motifs expand the creative design freedom for niches. The selection of new motifs ranges from retro style tile motifs to popular patchwork design to industrial charm with brickwork and steel finishes. From urban lifestyles with industrial design to a contemporary ambience that borrows retro elements to Nordic cosiness – you can make a powerful style statement with your kitchen. A total of 21 niche motifs now round off the versatile assortment of styles.

An additional textured glass finish is added to glass niches with Masterflow in black matt.

### New fronts

20 New fronts not only allow designs in all price segments, but also in the latest, most relevant trends. These include the industrial look, the new cosiness, urban chic with a hint of opulence, finishes in lacquer and lacquered laminate, handleless fronts and various expressions of the old favourite, cottage style.

Living with loft character continues its cult status. Concrete has increasingly established itself in home interiors as a material with a lasting stylistic influence. Concrete-look finishes are the





ultimate design tip for kitchens with industrial charm. Last year nobilia made industrial chic attainable for everyone with the front Riva in Concrete grey reproduction. Now there is a sequel to this successful front, in White concrete reproduction. Its warm, subtle touch lends the minimalistic and otherwise slightly cold material a cosy appeal. In keeping with the latest trends, entire kitchens can be designed in this inviting industrial chic style using our broad range of coordinating worktops, uprights and plinths.

One thing hasn't changed – the desire for naturalness and comfort in one's own home is as strong as ever. It is expressed in the growing demand for wood décors with a natural look and feel. nobilia intensifies this trend with the new décor from the Structura range – Sherwood oak reproduction. Thanks to unusually deep embossing, the Sherwood oak reproduction appears and feels unbelievably authentic. The light décor with the attractive grain brings a sense of effortlessness to modern kitchen solutions.

The trend toward lacquer and lacquered laminate with a matt finish continues unabated. In this respect, these materials also dominate the new developments for the 2017 product range. The popular range Touch excels here with eleven new fronts in supermatt lacquered laminate. The three new colours – Savannah, Black and Aqua – broaden the scope for contemporary designs in sought-after solid colours.

With Savannah, nobilia presents a new colour family with enormous potential. Its light sandy hue brings variety to the palette of pale shades. Black brings a touch of urban chic and modern lifestyle to the kitchen. Together with the new Ferro bronze décor from the Color Concept range, this trend topic can be used for a plethora of designs, from elegant to opulent. Aqua is one of the most popular colours from the Color Concept collection, which now has its debut as a front colour. With its subtle shade, it is modern and versatile in its combination possibilities. Solid-coloured fronts are supplemented by eight trendy combination fronts in Savannah with Ontario oak, Black with Sherwood oak, Alpine white with Gladstone oak and Alpine white with Black. Use these combinations to create stunning accents with an emphasis on horizontal lines in the kitchen.

Fashion revitalises the product segment of genuine lacquer fronts with a new matt front family in price group 4. The range is available in the two top-selling colours Alpine white and Satin grey, and likewise supplements the assortment of handleless fronts from the LINE N range.

The successfully introduced colour family Alpine white has a new addition. It is now also available as a carcase colour in a gloss version and impresses with five additional fronts in lacquer and lacquered laminate: In addition to the new front Fashion, the popular lacquer front Focus now also comes in Alpine white ultra high gloss lacquer. Add to this the matt lacquer front Inline with integrated bar handle for designs in handleless appearance, and the framed doors Finesse and Sylt. The lacquered laminate front Finesse walks the border between modern and classic design and is at home on either side. Sleek like a smooth front, yet finely contoured like a framed front, it opens up a wide playing field for totally individualised designs. With its classic frame width, the framed lacquer front Sylt appeals at once to both connoisseurs of classic style and admirers of cottage style. The varieties in cottage style are also expanding due to the seamless framed front Credo in lacquered laminate, Savannah. Thus, the new nobilia collection allows you to create your perfect design from all styles of the popular cottage look, from modern to traditional.



### LINE N

Handleless kitchens remain a hot topic in the industry. Here, nobilia sets the standard with its LINE N range. The wealth of variety is expanding even further in the latest collection with the addition of twelve new fronts. All seven monochromatic Touch fronts as well as the new Structura in Sherwood oak reproduction, the new Focus in Alpine white ultra high gloss and the new Riva in White concrete reproduction are now also available for LINE N kitchens. Add to this both new Fashion fronts in matt lacquer. The handle profile is now also available in Black and Savannah for perfect tone-in-tone designs.

### Surrounding design

The two new carcase colours –Alpine white and Savannah – enable cohesive designs. Eight new worktops make it even easier to replicate all the current trends. Choose from authentic-looking wood décors, concrete effect finishes, the new Ferro bronze décor, and finishes in driftwood appearance or marble reproduction. There are also 22 new upright panel colours, 2 new upright systems and 14 new handles.

More and more, the borders of interior spaces for cooking, eating and living are flowing into one another and becoming blurred. The new Boulevard wall unit with glass doors follows the trend toward limitless frontiers in living spaces. It brings cosiness to the kitchen with its glass cabinet character, and is an ideal display area for art and collectibles. Another way to create special highlights for wall units is with the aluminium framed door - SQUARE - in stainless steel finish, now also available with grey glass.

nobilia offers new, integrated LED lighting systems for shelves and niche claddings. Equipped with Emotion technology, they create a pleasant ambience in the kitchen. More operating convenience – especially for handleless kitchens – comes from the new electromechanical opening system EASYS for fridges and freezers.

In the area of electrical appliances, the trend toward downdraft extractor fans continues to advance. To accommodate this trend, we have integrated downdraft extractor fans from Airforce and Elica into our selection of appliances. Together with the new range of models for hot plate units with downdraft extractor fans, retailers benefit from yet another complete solution from a single source.

The nobilia collection 2017 is available as of October 2016.

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